

Importance and Value of UNECE Evaluation Methodology for Sustainable Development Goals (SDG)

UTILIZATION BY GOVERNMENT, SPONSORS, INVESTORS, LENDERS
AND STAKEHOLDERS FOR PROJECT SELECTION AND REALIZATION

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GLOBAL PROJECT NEED



Energy



Transportation



Communications



Education



Social Infrastructure



Technological Advancement

BASIC PARTICIPANTS

- Project Sponsors
- Governments
- Equity Investors
- Lenders
- Engineers
- Contractors
- Equipment Suppliers
- Users
- Surrounding Public Domain / Local Population

STRUCTURE EVOLUTION

BOT

BOOT

DBFMO: design-build-finance-operate-maintain

Concessions

Design-Build-Finance

PPP or P3: public-private partnerships

PPPP or P4

Classic EPC



Sustainable Development Goals

Highly Recognized International Standard

**Five
Primary
Metrics on
which
Projects are
Evaluated**

- access and equity to critical public services for social development and poverty eradication
- economic effectiveness and fiscal sustainability
- environmental sustainability and resilience
- replicability
- stakeholder engagement

Evaluation Methodology

THREE PRINCIPAL ELEMENTS

1. criteria and indicators
2. a weighing of these outcomes
3. a scoring system to help adjust projects to make them more compliant with Peoples first PPP outcomes and the SDGs

GRADUATED SCALE

Not merely a calculus or a pass/fail; It's a graduated scale of measurement of the value of the project , its structure, it's team and it's resources and benefits – i.e. it's net worth and utility.

USERS WHO BENEFIT

- The Evaluation Methodology provides a global, uniform, way or compass, to help governments, sponsors , investors and lenders to judge if a project merits their attention and involvement.

PROJECT APPLICATION

- The Evaluation Methodology applies to all types, sizes, project stages, PPP and other investment models anywhere around the world, in any sector. It is designed to be impartial, fair, objective and universal.

Level Playing Field

Without such a measure the views of a project would be as diverse as it's participants experiences. There would be no global scale to evaluate participating in or ranking different projects. Given the global needs for infrastructure, this would create considerable confusion and global inconsistency.

Having a uniform simple set of evaluation criteria, especially sponsored by UNECE, assists lending officers and equity owners in evaluating where to put their time and money

It helps governments rank their many projects and each projects' suitability for their country's specific needs.

It provides a level public playing field for evaluation of multiple deals, much like a scoreboard used in sports events. The score can be adjusted as the project proceeds like the innings in a baseball game.

- There is significant money today looking to invest in or lend to “good projects.”
- The Evaluation Criteria have the advantage to clearly determine and delineate “good projects” on a global scale.
- From the Texan saying about buried ponies....The Evaluation Methodology helps us find and saddle the good ones.

*Buried in
the that
hay-pile
are a
couple of
good
ponies...*



Practical Application



As you participate in this week's UNECE program you can yourself roughly use the Evaluation Methodology to judge your own view on the different projects being presented.



BOTTOM LINE

- The criteria and indicators used as part of the Evaluation Methodology provide a foundation for a project self-assessment tool, which permits a project score and qualitative comments.
- This use is a “reality check” which measures, not only technical performance, but also human quality, benefits and sustainability.

Going Forward

We hope that each member state will endorse, as part of its overall procurement and project implementation process, the SDGs and the Evaluation Methodology in order to define, select, and implement good projects that benefit their people, nation and their global region.



*You miss all the shots
you don't take...*

- Wayne Gretzky

THE EVALUATION METHODOLOGY WILL
HELP YOU AIM WELL!





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